

ORDER



Orders
Order / Rev: 2014031
Alt Order #: WOC12530057
Product Desc: Primary
Estimate: 530
Flight Dates: 06/13/20 - 06/20/20
Original Date / Rev: 06/12/20 / 06/17/20
Order Type: RFP

KHOU
Primary AE: Ben Stecker
Sales Office: TSWAS
Sales Region: NAT

Agency
Name: Jamestown Associates / POL
Buying Contact: _____
Billing Contact: _____
734 15th Street NW Suite 550
Washington, DC 20005

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/ Kathleen Wall / R / US HOUSE /
Demographic: A50+
Product Codes: PL-US House Representative
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Candidate

New Business Thru: _____
Advertiser External ID: 114253
Agency External ID: 22298AG
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/01/20	06/20/20	54	\$59,750.00	\$50,787.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2020	54	\$59,750.00	\$50,787.50	189.30
Totals	54	\$59,750.00	\$50,787.50	189.30

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KHOU	32%	\$59,750.00
Market	100%	\$186,718.75

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KAZH	0%	\$0.00
KETH	0%	\$0.00
KHSH	0%	\$0.00
KIAH	6%	\$11,203.12
KLTJ	0%	\$0.00
KNWS	0%	\$0.00
KPRC	21%	\$39,210.94
KPXB	0%	\$0.00
KRIV	20%	\$37,343.75
KTBU	0%	\$0.00
KTMD	0%	\$0.00
KTRK	21%	\$39,210.94
KTXH	0%	\$0.00
KUHT	0%	\$0.00
KXLN	0%	\$0.00
KZJL	0%	\$0.00
UNKWN	0%	\$0.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	06/13/20	06/19/20	CBS This Morning CBS This Morning	CM	7:00 AM-9:00 AM	MTWTF--	:30	4	\$300.00	P04	1.80	NM	4	\$1,200.00
(Program: CBS This Morning - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/13/20	06/19/20	MTWTF--					4	\$300.00		1.80			
N 3	All	06/13/20	06/20/20	Local News @ 8a Sa 11 NEWS SAT MORN @ 8A	CM	8:00 AM-9:30 AM	-----S-	:30	1	\$400.00	P03	1.70	NM	0	\$0.00
(Program: 11 NEWS SAT MORN @ 8A - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/13/20	06/19/20	-----S-					1	\$400.00		1.70			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	All	06/13/20-06/19/20		Local News @ 8a Sa		8:00 AM-9:30 AM	-----Sa--	:30		(\$400.00)		1.70	NM		
See MG 21.2,21.3,21.4,21.5,21.6,21.7,21.8 [Recon Preempt: Spot not needed]															
Week:		06/20/20	06/26/20	-----					0	\$225.00		1.70			
N 4	All	06/13/20	06/14/20	CBS Sunday Morning CBS Sun Morn @8A	CM	8:00 AM-9:30 AM	-----S	:30	2	\$750.00	P04	3.80	NM	2	\$1,500.00
(Program: CBS Sun Morn @8A - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/08/20	06/14/20	-----S					2	\$750.00		3.80			
N 5	All	06/13/20	06/19/20	Great Day Houston 9-106M GREAT DAY HOUSTON	CM	9:00 AM-10:00 AM	MTWTF--	:30	2	\$200.00	P04	1.50	NM	2	\$400.00
(Program: GREAT DAY HOUSTON - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/13/20	06/19/20	MTWTF--					2	\$200.00		1.50			
N 6	All	06/13/20	06/19/20	Price is Right THE PRICE IS RIGHT	CM	10:00 AM-11:00 AM	MTWTF--	:30	4	\$790.00	P03	3.50	NM	4	\$3,160.00
(Program: THE PRICE IS RIGHT - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/13/20	06/19/20	MTWTF--					4	\$790.00		3.50			
N 7	All	06/13/20	06/19/20	Local News @ 12p M-F 11 NEWS AT NOON	CM	12:00 PM-12:30 PM	MTWTF--	:30	4	\$660.00	P03	2.80	NM	4	\$2,640.00
(Program: 11 NEWS AT NOON - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/13/20	06/19/20	MTWTF--					4	\$660.00		2.80			
N 8	All	06/13/20	06/19/20	Let's Make a Deal 2-3p LET'S MAKE A DEAL	CM	2:00 PM-3:00 PM	MTWTF--	:30	4	\$490.00	P03	1.80	NM	4	\$1,960.00
(Program: LET'S MAKE A DEAL - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/13/20	06/19/20	MTWTF--					4	\$490.00		1.80			
N 9	All	06/13/20	06/19/20	Local News @ 4p M-F 11 NEWS AT 4PM	CM	4:00 PM-5:00 PM	MTWTF--	:30	4	\$490.00	P03	2.00	NM	4	\$1,960.00
(Program: 11 NEWS AT 4PM - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/13/20	06/19/20	MTWTF--					4	\$490.00		2.00			
N 10	All	06/13/20	06/19/20	Local News @ 5p M-F 11 NEWS AT 5PM	CM	5:00 PM-5:30 PM	MTWTF--	:30	4	\$840.00	P03	3.30	NM	4	\$3,360.00
(Program: 11 NEWS AT 5PM - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/13/20	06/19/20	MTWTF--					4	\$840.00		3.30			
N 11	All	06/13/20	06/19/20	Local News @ 6p M-F 11 NEWS AT 6PM	CM	6:00 PM-6:30 PM	MTWTF--	:30	4	\$1,550.00	P04	4.80	NM	4	\$6,200.00
(Program: 11 NEWS AT 6PM - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/13/20	06/19/20	MTWTF--					4	\$1,550.00		4.80			
N 12	All	06/13/20	06/20/20	Local News @ 6p Sa 11 NEWS AT 6PM SAT	CM	6:00 PM-6:30 PM	-----S-	:30	1	\$350.00	P04	3.60	NM	0	\$0.00
(Program: 11 NEWS AT 6PM SAT - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/13/20	06/19/20	-----S-					1	\$350.00		3.60			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/13/20	06/19/20	-----S-					1	\$350.00		3.60			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	All	06/13/20-06/19/20		Local News @ 6p Sa		6:00 PM-6:30 PM			-----Sa--	:30	(\$350.00)	3.60	NM		
See MG 21.2,21.3,21.4,21.5,21.6,21.7,21.8															
[Recon Preempt: Spot not needed]															
Week:		06/20/20	06/26/20	-----					0	\$350.00		3.60			
N13	All	06/13/20	06/14/20	Local News @ 530p Su CM		5:30 PM-6:00 PM	-----S	:30	1	\$350.00	P04	2.40	NM	1	\$350.00
11 NEWS AT 530PM SUN															
(Program: 11 NEWS AT 530PM SUN - P4)															
Week:		06/08/20	06/14/20	-----S					1	\$350.00		2.40			
N14	All	06/13/20	06/19/20	Wheel of Frtune 630-7p CM		6:30 PM-7:00 PM	MTWTF--	:30	4	\$1,400.00	P04	7.00	NM	4	\$5,600.00
WHEEL OF FORTUNE															
(Program: WHEEL OF FORTUNE - P4)															
Week:		06/13/20	06/19/20	MTWTF--					4	\$1,400.00		7.00			
N15	All	06/13/20	06/20/20	Wheel of Frtune 630-7p 6M		6:30 PM-7:00 PM	-----S-	:30	1	\$700.00	P04	3.60	NM	0	\$0.00
WHEEL OF FORTUNE (SAT)															
(Program: WHEEL OF FORTUNE (SAT) - P4)															
Week:		06/13/20	06/19/20	-----S-					1	\$700.00		3.60			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	All	06/13/20-06/19/20		Wheel of Frtune 630-7p Sa		6:30 PM-7:00 PM			-----Sa--	:30	(\$700.00)	3.60	NM		
See MG 21.2,21.3,21.4,21.5,21.6,21.7,21.8															
[Recon Preempt: Spot not needed]															
Week:		06/20/20	06/26/20	-----					0	\$700.00		3.60			
N16	All	06/13/20	06/16/20	Tue Prime A NCIS	CM	7:00 PM-8:00 PM	-T-----	:30	1	\$2,900.00	P04	8.50	NM	1	\$2,900.00
(Program: NCIS - P4)															
Week:		06/13/20	06/19/20	-T-----					1	\$2,900.00		8.50			
N18	All	06/13/20	06/19/20	Fri Prime B MAGNUM PI	CM	8:00 PM-9:00 PM	----F--	:30	1	\$3,150.00	P03	4.40	NM	1	\$3,150.00
(Program: MAGNUM PI - P4)															
Week:		06/13/20	06/19/20	----F--					1	\$3,150.00		4.40			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	All	06/13/20-06/19/20		Fri Prime B		8:00 PM-9:00 PM			----F--	:30	(\$3,150.00)	4.40	NM		
See MG 18.2															
[Program Change - MacGyver in this TP - ml]															
2	All	06/13/20-06/19/20		Fri Prime B		8:00 PM-9:00 PM			----F--	:30	\$3,150.00	4.40	NM		
Ⓜ MG for 18.1 06/19															
N20	All	06/13/20	06/20/20	Sat Prime A CRIMETIME SATURDAY	CM	7:00 PM-8:00 PM	-----S-	:30	1	\$1,930.00	P03	3.00	NM	0	\$0.00
(Program: CRIMETIME SATURDAY - P4)															
Week:		06/13/20	06/19/20	-----S-					1	\$1,930.00		3.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	All	06/13/20-06/19/20		Sat Prime A		7:00 PM-8:00 PM			-----Sa--	:30	(\$1,930.00)	3.00	NM		
See MG 21.2,21.3,21.4,21.5,21.6,21.7,21.8															
[Recon Preempt: Spot not needed]															
Week:		06/20/20	06/26/20	-----					0	\$1,100.00		3.00			
N21	All	06/13/20	06/20/20	Sat Prime B 48 HOURS	CM	8:00 PM-9:00 PM	-----S-	:30	1	\$2,060.00	P03	3.00	NM	7	\$8,360.00
(Program: 48 HOURS - P4)															
Week:		06/13/20	06/19/20	-----S-					1	\$2,060.00		3.00			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/20/20	06/26/20	-----		0				\$600.00		3.10			
N28	All	06/13/20	06/14/20	Local News @ 10p Su 11 News at 10p Sun	CM	10:00 PM-11:00 PM	-----S	:30	1	\$1,250.00	P04	3.70	NM	1	\$1,250.00
(Program: 11 News at 10p Sun - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/08/20	06/14/20	-----S		1				\$1,250.00		3.70			
													Totals	54	\$59,750.00